

LIFE transformed

OUR LIFE'S JOURNEY

As I look at the growth over the years since our inception in 1973, I am extremely proud of what we have achieved and even more excited about our outlook for an equally promising future. We have successfully transitioned from a local start up to become a respected credit union in the area.

It is satisfying to know that we are able to help our members build the strategic blueprints that enable them to connect and operate pivotal aspects of their life more efficiently and economically. Member satisfaction is the hallmark by which we measure our performance, and we hold ourselves, as do our members, to the highest standards of quality.

Three **guiding principles** of which has helped define who we are today:

MISSION TO MOVEMENT

"Leadership is the capacity to translate vision into reality." – Warren Bennis. In 2016, the credit union's leadership transitioned the credit union in a new direction to follow the vision of our members Living in Fulfillment Everyday.

LIFE'S LEGACIES

"Legacy is not leaving something for people, it's leaving something in people."
– Peter Strople.

COMMUNITY ENGAGEMENT

Vision Statement: Living in Fulfillment Everyday

Mission Statement: We at LIFE Federal Credit Union are interested in leaving the LEGACY of TRUST in our members through diligently finding our place in impacting your LIFE. For over 40 years, we have established relationships through that trust which is allowing us to expand locations and seek new opportunities.

– Dustin Fuller, CEO

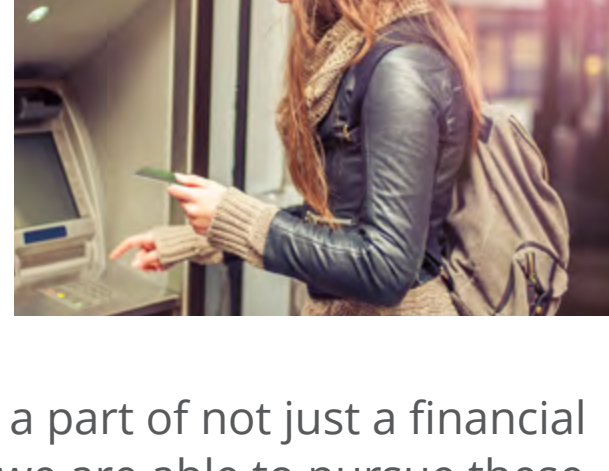


LIFE FCU, FORMERLY, MEMBERS' CHOICE FEDERAL CREDIT UNION, CASTED VISION AS PART OF A STRATEGIC PLAN FOR GROWTH AND IMPLEMENTED THAT PLAN MID-YEAR 2016 FORMERLY CHANGING THE NAME OF THE CREDIT UNION TO LIFE FEDERAL CREDIT UNION, LIVING IN FULFILLMENT EVERYDAY.

This name change came as a desire to complement the vision of Living in Fulfillment Everyday. At the heart of the purpose of a credit union is **people helping people**, that's LIFE!

Following the name change, in October, 2016, LIFE Credit Union entered into an agreement with BOKF to provide investment services to its members, unlike many of our competitors. This agreement comes as part of a vision of growth for the credit union as the credit union expands its products and services to also include small business banking products.

In addition to the expanded products and services a new branch and executive operation will be added in the second quarter of 2017. It is located in Cross Roads, Texas with a 24-hour deposit ATM.



We are proud to expand our impact in providing quality service to our members through these additional products. We are so thankful for our existing membership for their loyalty and support in helping our credit union grow to what it is today.

It is because of each member's loyalty and a desire to be a part of not just a financial institution, but a place where LIFE is truly impacted, that we are able to pursue these strategic opportunities placed before us!

ANNUAL
Member Celebration
MAY 10th-12th

**CELEBRATING OUR PAST
LOOKING TOWARD THE FUTURE**

<p>ROOTS MAY 10</p> <p>Celebrate our humble beginnings as Moore Combined FCU. Special gifts for former Moore Business Forms employees.</p>	<p>LOYALTY MAY 11</p> <p>Throwback Thursday! Celebrate Members' Choice FCU with us. Special gifts for Jostens employee/members. Also... Food Trucks!</p>	<p>VISION MAY 12</p> <p>We have huge news! Come find out the next big step for LIFE Credit Union. Don't miss out on the fun, prizes & vision casting!</p>
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COMMUNITY ENGAGEMENT



OVER 400 MEN REACHED to become better husbands and fathers

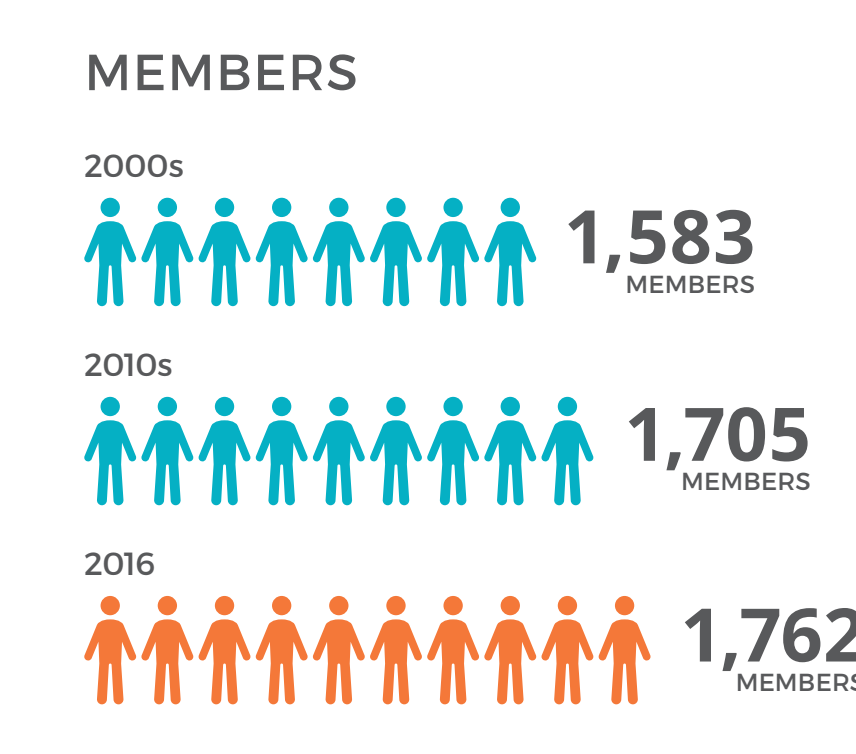
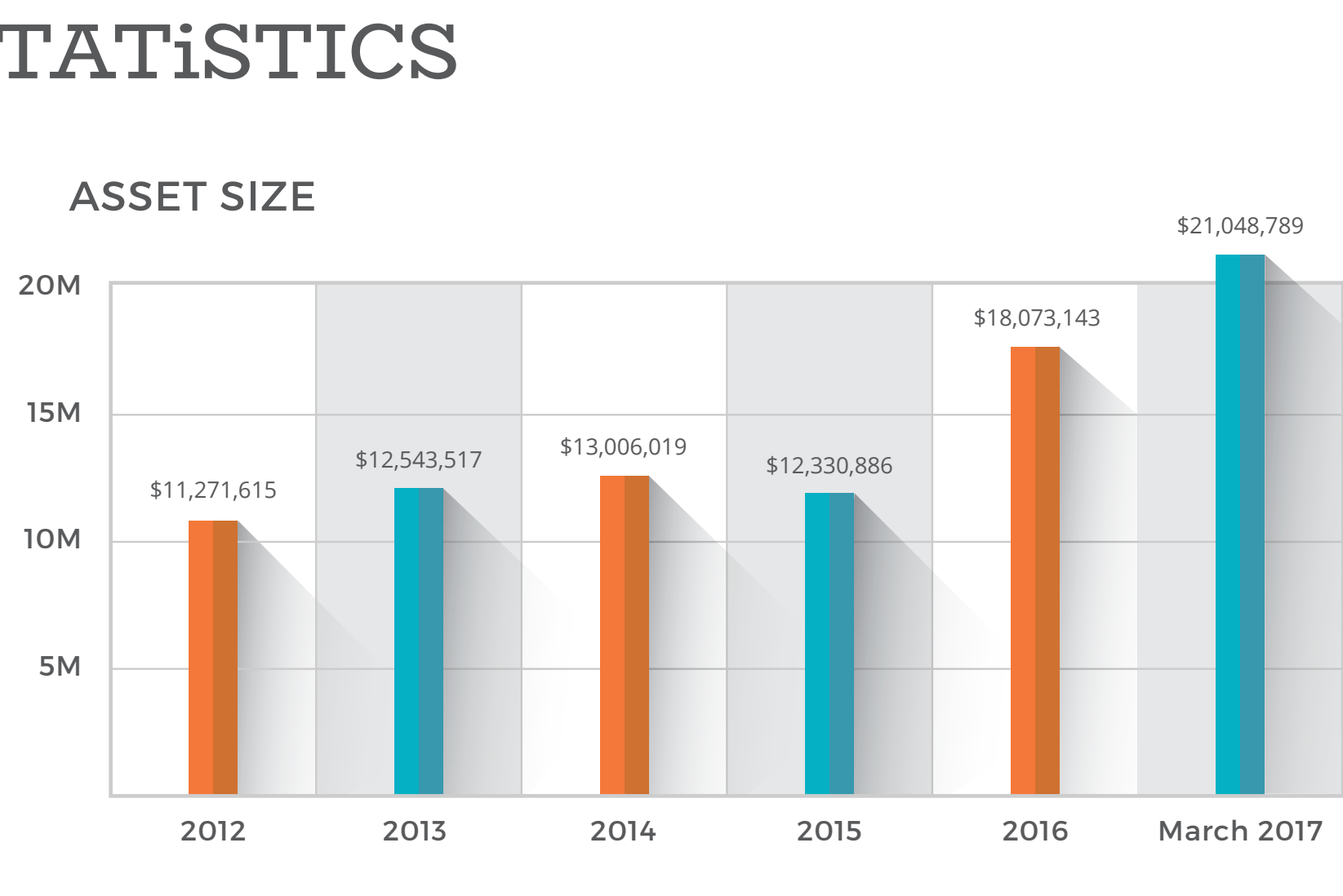


KID'S LIVES TRANSFORMED by supporting our local community



PARTNERING WITH SCHOOLS to teach children about money early on

STATISTICS



“LEGACY IS NOT LEAVING SOMETHING FOR PEOPLE, IT’S LEAVING SOMETHING IN PEOPLE.”

- PETER STROPLE

CHALLENGE TO MEMBERS

LIFE TRANSFORMATION HAPPENS WHEN EACH AND EVERY ONE OF US AS MEMBERS HAVE A HEART OF GENEROSITY AND GIVES OF OUR TIME, TALENT & TREASURE.

Whether through volunteering with our staff to support community organizations, giving of your talent of financial stewardship to a member or group of members, or by partnering with the credit union to financially support life transformation inside and outside of our four walls. We invite you to get involved, make a difference and change a life.